

# QuestJourney

## Business Solutions

<b>Business &amp; Non Profit Start up</b>	My Fee	Additional costs or Fees
MN Registration, Fed EIN, Operating Agreement	150.00	155.00
MN Non Profit Registration and 501c3 application	300.00	155.00; 275.00 - 600.00
Business Plan - Simple	500.00	
Business Plan - Complex (to secure funding)	1000.00	
Market Research - Simple	100.00	
Market Research including SWOT	300.00	
Market Research including SWOT and TAM	500.00	
Survey Creation	200.00	
Brand Identity - Custom Logo	1000.00	
Brand Identity - Your Why	200.00	
<b>Project Management</b>		
Virtual Consulting	75.00/hr	Onsite Extra
<b>Business Effectiveness</b>		
Virtual Consulting	75.00/hr	Onsite Extra
<b>Business Resiliency</b>		
Virtual Consulting	125.00/hr	Onsite Extra
<b>Websites or Company Intranet</b>		
Minor Updates	50.00/hr	1 hr min; Expenses add'l
New Design and implementation	100.00/hr	Expenses add'l
Redesign on existing platform	75.00/hr	Expenses add'l
Copywriting	75.00/hr	

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SEO Research / Adjustments	75.00/hr	
<b>eCommerce, POS Integration</b>		
Shopify POS Store and Website	4000.00	Starting Fee; Expenses add'l
Shopify Website only	2000.00	
Data Entry - Data import	50.00/hr	
Virtual Training	75.00/hr	
Onsite Training	100.00/hr	
Google Analytics set up	150.00	